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How to create your own luck

Skill, habits, and knowledge — The architects of fortune

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Gunnar Östberg



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People often ask about rituals. Some even wonder if there are secret ways to glimpse the future — to know where to invest, or how to win big. My answer is more straightforward, but maybe less mystical: luck is not given to you. You create it.

Nothing in life is predetermined. You inherit certain traits, you grow up in a particular environment, and the world around you keeps shifting. That part you can't control. What you *can* do is develop skills, habits, and methods that increase the probability of success. Do this consistently, and you will notice that luck seems to show up more often.

The “Magic Ritual” that works

There actually is one ritual worth practicing: train yourself. Every day. Build habits that turn practice into mastery. When you refine a skill to the point where errors are rare, the margins for randomness shrink. What remains looks a lot like luck.

A Table Tennis lesson

Take table tennis. A beginner, unsure of their strokes, plays it safe. High, soft balls to the middle of the table. Many errors, little precision, and only a rare lucky edge ball or net roller.

Now look at an elite player. Their shots are low, fast, complex, precise, and close to the white lines. Because even world-class strokes carry some natural variation, the chance of hitting the net cord or table edge increases. Suddenly, “luck” seems to be on their side. But it isn't luck. It's a skill.

This principle is universal. Leadership, business, investing, and personal relationships — in all of these, skill raises the odds that fortune smiles at you.

Seeing the future (almost)

If your goal is to predict the future, then knowledge and experience are the closest tools you will ever get to a crystal ball.

Study history to see patterns. Learn statistics and finance to gain a deeper understanding of probability and its applications. Dive into risk theory, decision theory, psychology, and machine learning to sharpen your ability to manage uncertainty. Over time, your foresight grows. You won't predict every outcome, but you will reduce blind spots and make better bets. That's as close to seeing the future as we get.

Takeaway

So if you want more luck in life, don't look for magic. Build habits, train relentlessly, and let knowledge guide your decisions.

Because luck is not something that happens to you, it's something you create.

Text by me. Graphics by Gemini. English corrected by Grammarly.

About the Author



Gunnar Östberg, Business Transformation Architect, CEO, Business Clarity.

Gunnar is an M.Sc. computer engineer with 40 years of experience in **business and IT-driven transformation**. He has worked with global giants like Ericsson and Scania, as well as nimble high-tech firms. Passionate about sound architectural principles and systems thinking, Gunnar writes to expand perspectives and deepen insight. Through his consultancy, Business Clarity, Gunnar helps organizations evolve ideas into sustainable systems and products, and transform the business through structured, principle-based innovation. His focus areas include pragmatic architecture, business modeling, and delivering real impact.

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